



BACHELOR OF SCIENCE IN BUSINESS DATA ANALYTICS

KCTCS transfer plan

KCTCS AA General Education

| Course | Course Title | Semester Hours |
|--------------------------------------|---|-----------------------|
| ENG101 | Intro to College Writing I | 3 |
| ENG102 | Writing in the Disciplines II | 3 |
| COM181 | Public Speaking | 3 |
| Heritage | Choose <u>one</u> course from this category | 3 |
| Humanities | Choose <u>one</u> course from this category | 3 |
| ECO201 | Micro Economics | 3 |
| ECO202 | Macro Economics | 3 |
| Social and Behavioral Science | Choose <u>one</u> course from this category | 3 |
| Natural Science w/Lab | Choose <u>one</u> course from this category | 4 |
| MAT150 | College Algebra | 3 |
| STA220 | Statistics | 3 |
| | TOTAL | 34 |

Additional KCTCS Classes Required for this Major

| | | |
|----------------------|---------------------------------------|-----------|
| CIT105/OST105 | Introduction to Computers | 3 |
| BAS160 | Introduction to Business | 3 |
| BAS260 | Professional Development and Protocol | 2 |
| BAS267 | Introduction to Business Law | 3 |
| BAS270 | Business Employability Seminar | 1 |
| BAS282 | Principles of Marketing | 3 |
| BAS283 | Principles of Management | 3 |
| ACC201 | Financial Accounting | 3 |
| ACC202 | Managerial Accounting | 3 |
| | TOTAL | 24 |

WKU Classes Required for this Major

| | | |
|--------------------------------|---|-----------|
| BA 220 | Special Topics in Business Administration | 1 |
| BDAN 399 | Career Readiness in Management | 1 |
| BDAN 499 | Senior Assessment in Management | 1 |
| BDAN 250 | Introduction to Analytics | 3 |
| BDAN 305 | Principles of MIS with Spreadsheets | 3 |
| BDAN 310 | Business Data Analytics | 3 |
| BDAN 330 | Structured Data Analysis | 3 |
| BDAN 350 | Data Management | 3 |
| BDAN 410 | DSS Analysis and Design | 3 |
| BDAN 420 | Predictive Modeling | 3 |
| BDAN 430 | Data Visualization | 3 |
| BDAN Approved Electives | Approved Business and Technology Electives Please speak with your advisor to decide your electives | 9 |
| FIN 330 | Principles of Financial Management | 3 |
| MGT498 | Strategy and Policy | 3 |
| | TOTAL | 42 |

Additional Electives to meet the 120 total hours for this Degree

| | | |
|----------------------------|--|------------|
| Degree Electives | Classes previously taken or free choice of student | 20 |
| TOTAL PROGRAM HOURS | | 120 |

Program Notes

To make an advising appointment:
WKU in Elizabethtown go to wkuadvising.as.me
WKU in Glasgow go to wkug.as.me
WKU in Owensboro go to wkuo.as.me

Last updated 7/11/22