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## Abound Credit Union supports four WKU programs

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Representatives from Abound Credit Union present a donation to representatives from Western Kentucky University to be used in four programs at the university in Bowling Green.

Submitted

**BOWLING GREEN** — Western Kentucky University administrators and staff gathered Wednesday with representatives of Abound Credit Union on Wednesday to recognize the financial institution's support of four areas on campus.

Abound Credit Union made a significant pledge of \$105,000 to support the 2023-2025 Personal Finance Summer Camps, the Celebration of the Arts 2023 Title Sponsorship, the Textbooks for Troops and M.A.S.T.E.R. Plan for the Housing and Residence Life department.

"Each of the programs support our institutional mission to provide access and opportunity, to equip our students for success, to elevate our community and to provide a transformational WKU Experience for our Hilltoppers," WKU President Timothy C. Caboni said in a news release. "We appreciate Abound Credit Union's understanding of the diverse needs across our community, as well as the key role corporate partners play in fulfilling those needs by strategically sponsoring events and programs."

The Personal Finance Summer Camp gives area high school students the opportunity to learn about financial literacy through hands-on, engaging activities.

The annual Celebration of the Arts exhibition invites South-Central Kentucky artists to have their work shown and judged, providing a vital professional development opportunity as well as community recognition of our region's artistic talent and diversity.

WKU's Textbooks for Troops program assists eligible veterans, military students and dependents by loaning textbooks for undergraduate and graduate programs.

A WKU tradition since 1993, M.A.S.T.E.R. Plan is designed to help first-year students smoothly transition to life as a Hilltopper. The program, held annually the week before fall classes begin, allows students to experience campus living before their first class.

These programs reflect initiatives that are of particular interest to Ray Springsteen, president and CEO of Abound Credit Union. In particular, Springsteen actively has championed financial literacy and advocated for legislation to require financial education for all high school students in Kentucky.

“Abound is for helping our communities thrive and our not-for-profit structure allows us to put people first. That’s why you’ll often find us stepping up even as others step back,” Springsteen said in the release. “Our partnership with WKU aligns with our mission of making more possible and leading financial education throughout Kentucky. We’re very proud of this expanding collaboration in Bowling Green.”

“Partnerships like the one we have started, and certainly look to strengthen and continue, with Abound, bring success to both entities and the entire community,” said Amanda Trabue, vice president for philanthropy and alumni engagement, in the release. “I look forward to continuing to find new ways in which we can elevate our community together.”